

# FCR MEDIA LOCALRANK

(TIME LIMITED OFFER, CHECK ELIGIBILITY)

Get a business website and online presence with the digital signals that help local customers (and AI) find and recommend you.

AI SEARCH READY

Google  
Partner

.ie We are  
Ireland online

 **Guaranteed Irish**  
All together better

## Overview



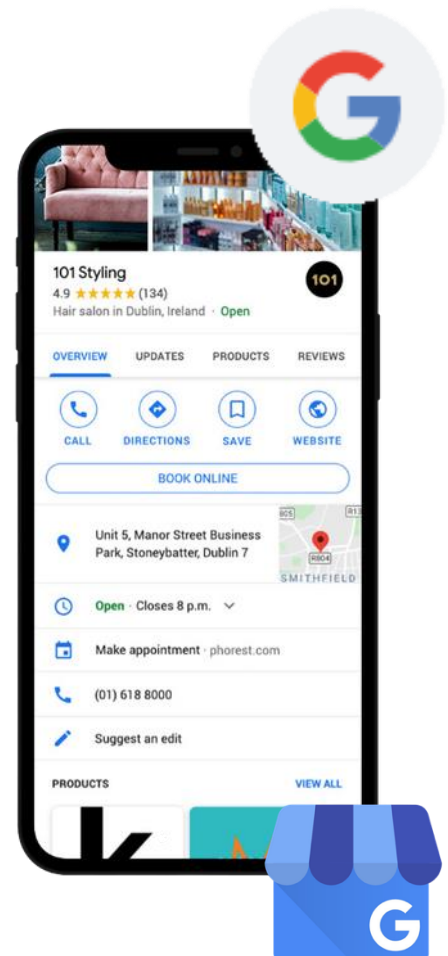
# What Is LocalRank?

A website solution designed for local Irish businesses that want not just a great-looking website, but also the opportunity to rank on **Google Search** and **AI-driven local search results** for their services.

You'll get login access to your **Website** and **Saymore** platform. With the Saymore App you can manage and respond to reviews and posts, plus we offer a **Do-It-For-Me service** supported by our Dublin-based Customer Success teams & **monthly reports** on Google Business Profile performance help track visibility and traffic improvements.

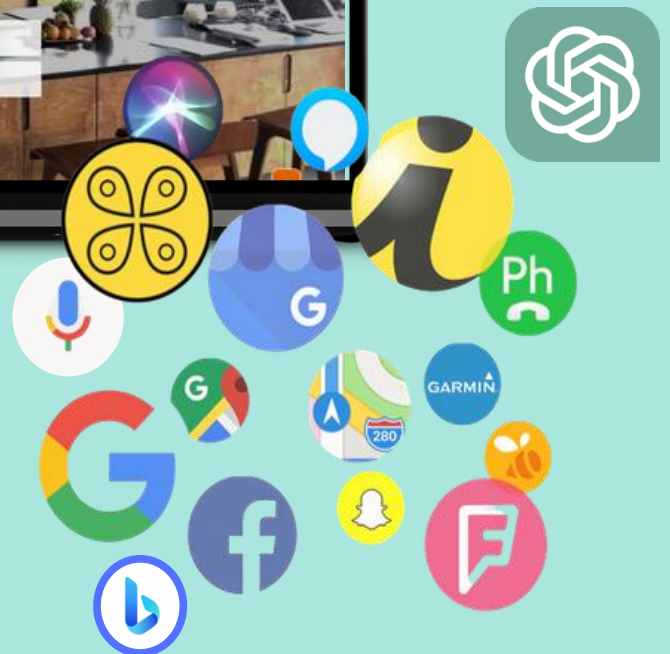
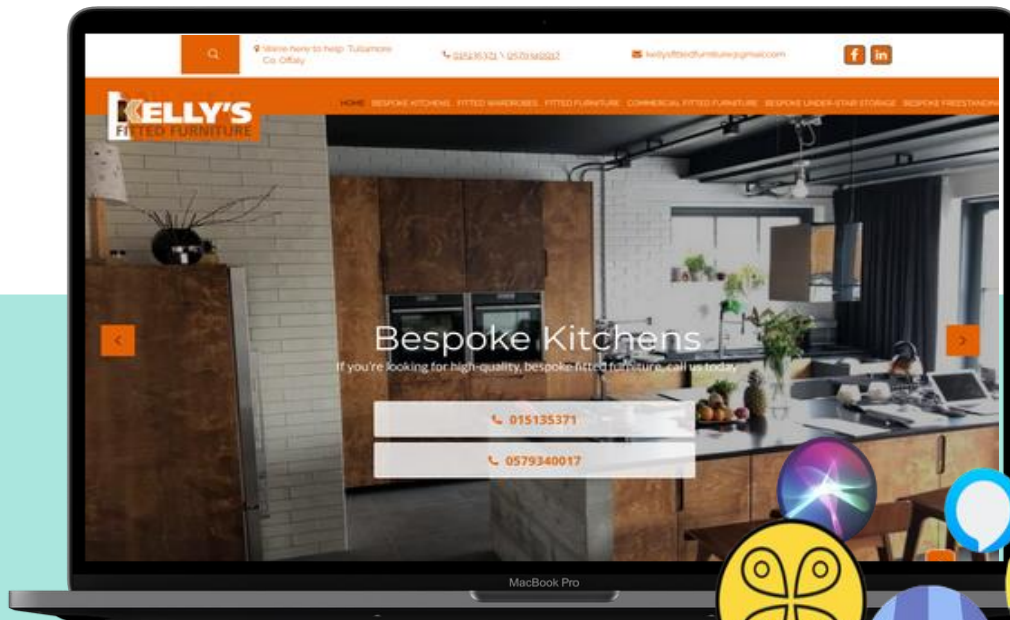
## Who is LocalRank for?

Local Irish businesses looking to attract more local enquiries benefit most from LocalRank. Our typical customer wants a professional, high-quality website, better local visibility in their **county, town, or suburb** and to remain competitive in the age of **AI-powered search**.



## With LocalRank You Will Receive:

- A professionally designed website from one of Ireland's largest website providers.
- Your Google Business Profile Optimised For Local Search Visibility & Leads.
- Local Listings across our Saymore.ie network of 30+ online maps, apps & directories used in Irish local searches.
- A ranking profile on goldenpages.ie for up to 5 headings that matter to your business.
- AI Search Readiness — structured listings and consistent data that AI tools like ChatGPT, Google AI Overview, Perplexity and Gemini use to recommend Irish businesses.
- The Saymore App for review management with built-in AI review response tools.
- Ongoing support from our digital team.

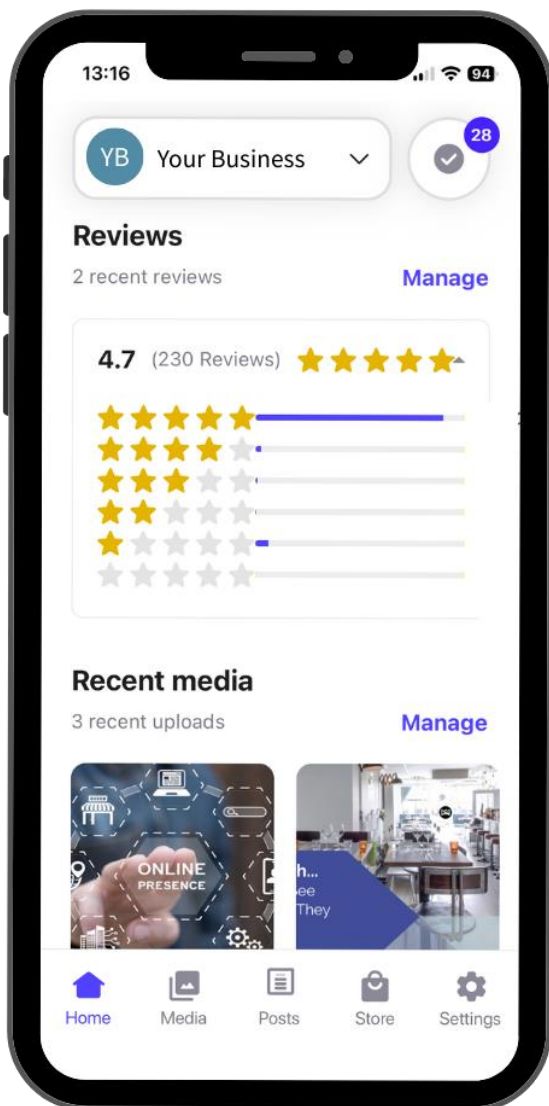


“It's businesses that want to have a stunning online presence and rank locally for their products or services.”

Saymore App



# Your Business Assistant In Your Pocket



- Post updates, offers and photos to your Google Business Profile in seconds
- AI writes your social posts and sends them to all your platforms with just a few clicks.
- Request customer reviews with a Link, WhatsApp, or QR code.
- Respond to reviews from your phone, with AI-suggested replies
- Update your business's opening hours, phone number, and photos across our network of 30+ maps, apps, and directories at once.

# Get Recommended by AI, Not just Google.

Irish customers are asking ChatGPT, Google AI Overview, Perplexity and Gemini for recommendations — and these tools only suggest businesses they can verify and trust.

**AEO** — Answer Engine Optimisation: being chosen as the answer when an AI gives a recommendation.

**GEO** — Generative Engine Optimisation: surfacing inside generative AI summaries and overviews.

## What LocalRank delivers for AI search:

### Trust Signals

Verified contact info, hours, and reviews across the platforms AI tools cross-reference.

### Machine-Readable Content

Structured data and schema markup so AI can parse your services and offers.

### Freshness

Keep your profiles alive and freshly updated so customers (and AI recommendation engines) know you're open and actively online.

### Consistent NAP Data

Name, Address, Phone identical across 26+ directories. AI rewards consistency.

### Review Velocity

Active review management — a key signal AI tools use to filter recommendations.

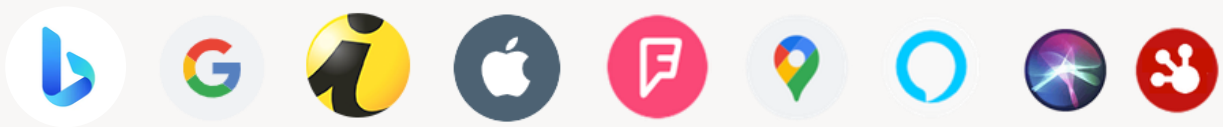
**FCR MEDIA**  
Your Partner Online



# Who Can Benefit?

- LocalRank is designed for Irish businesses that want to target their local area for new enquiries. Our typical customer wants a great-looking, professionally built website and a solution that allows their business to be visible in their own county or town.
- LocalRank is ideal for businesses that want a great-looking website and the opportunity to rank for local searches for the services or products they provide.
- The majority of our website customers opt for the LocalRank solution.
- Owners who want to manage their listings, posts and reviews from their phone — using the Saymore app with AI assistance.
- Businesses that want to be discoverable by AI search tools as well as Google — so customers using ChatGPT, AI Overview, Perplexity or Gemini find them too.

We offer a one-stop-shop approach to setup — a quick call to scope your target locations, then we build your website, Google Business Profile, goldenpages.ie listing and local directory mix.



## FCR MEDIA

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With LocalRank, you will receive ongoing updates to your local listings and profiles to ensure we reflect the most up-to-date information across all available platforms.

Receive logins to our website and Saymore platforms and a full do-it-for-me service supported by our Dublin-based Customer Success teams.



## LOCALRANK

### NORMAL SETUP FEES

Professional Website Package	€1050
Saymore Network Onboarding	€130
<b>Total</b>	<b>€1180</b>

**24%  
discount**

**€900  
Setup**

### NORMAL MONTHLY FEES

Web Platform Fees, Service, Support	€54
Saymore Service & Support	€40
<b>Total</b>	<b>€94</b>

**26%  
discount**

**€70  
Monthly**

# Overview



## Get Found More Often Online

Combine a Winning Website with Saymore.ie:

- We are one of Ireland's Largest Website Provider
- We are a Google Partner and an .IE Accredited Registrar
- We are Experts in Local Search & AI Recommendation.
- We're proud to be Guaranteed Irish.

**WEBSITES LIKE THESE**

We build websites for all kinds of Irish businesses

Online Marketing

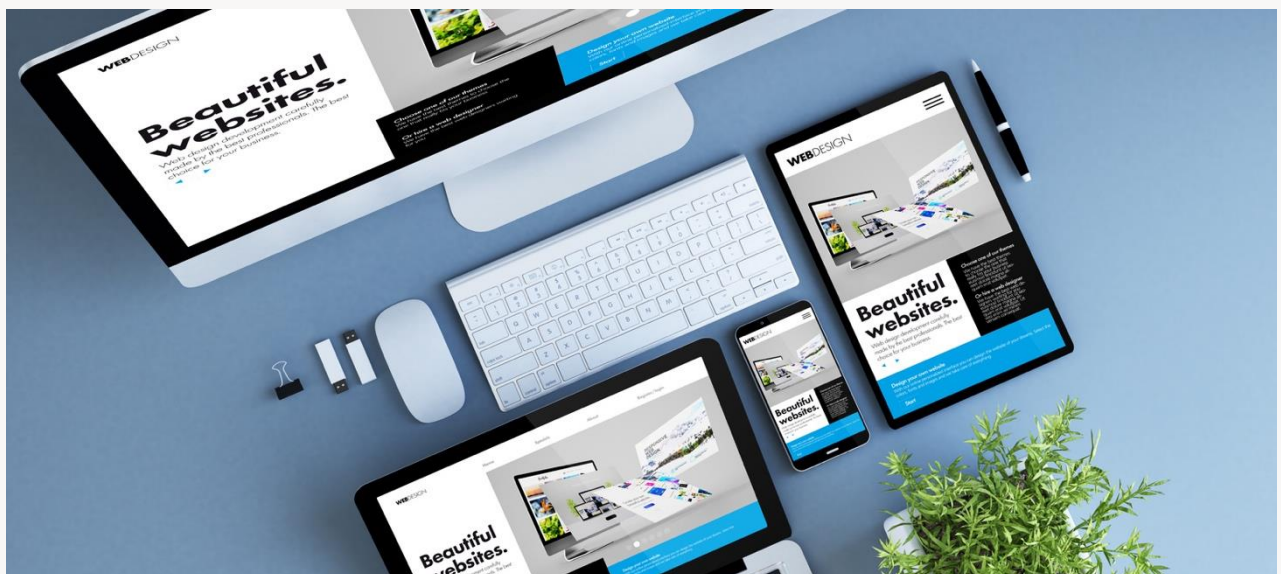


# Reach Out

# To FCR Media

FCR Media is one of Ireland's largest website provider with a dedicated in-house Google Ad's team that specialise in local business campaigns across Ireland. We are always happy to use our experience to guide and help you achieve your online sales goals.

Don't hesitate to contact us on 01 618 8000 or email [sales@fcrmedia.ie](mailto:sales@fcrmedia.ie). We can arrange a free one to one consultation to discuss the finer details of what's included in your web build, such as a .ie domain, hosting, HTTPS & SSL, online analytics, dashboard, year long support for edits and changes and more.



Local business  
solutions that put  
you in control

TAKE CHARGE OF YOUR  
BUSINESS ONLINE TODAY.

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