LAUNCHBOOST 300

(TIME LIMITED OFFER, CHECK ELIGIBILITY)

FCR MEDIA

Google Partner

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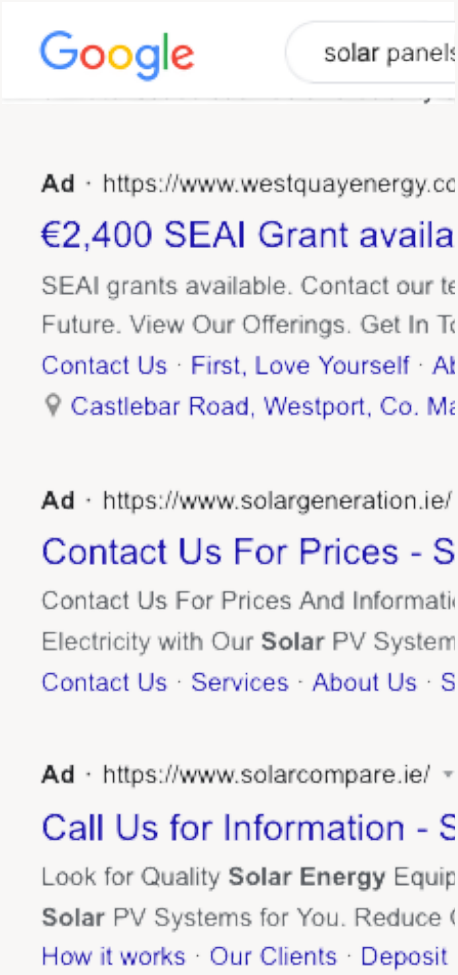
The Power of a Website and Google Ads together



The combination of Google Ads and your new website comes from our understanding that a newly built site needs a helping hand and a specifically tailored Google Ads package to get it up and driving value quickly.

Driving sales with your new website

Ads that are managed by the same company that is building and building your website is the most effective way to launch a website in a competitive market.

info@fcrmedia.ie | +353 1 618 8000

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43% Build Discount

What's Involved?

- Website build reduced from €1050 to €600. This is a 43% discount!
- Payment Plan allows customer to pay this is 2 payments of €300 each, €300 now, €300 same time next month
- Then website recurring charges for ongoing changes and updates capped at €40 per month, inclusive of all hosting and domain costs (no hidden charges!). This is a **26% discount!**
- Google Ads Campaign for 6 month initial term at a total investment of €1,560
- We front load this investment to give your website Launch the Boost it needs at the start, but we spread your payments evenly
- After the initial 6 months we continue your investment at an even amount of €300 per month, €260 for Google Ads and €40 for your website. You can increase, decrease or cancel with 30 days notice.

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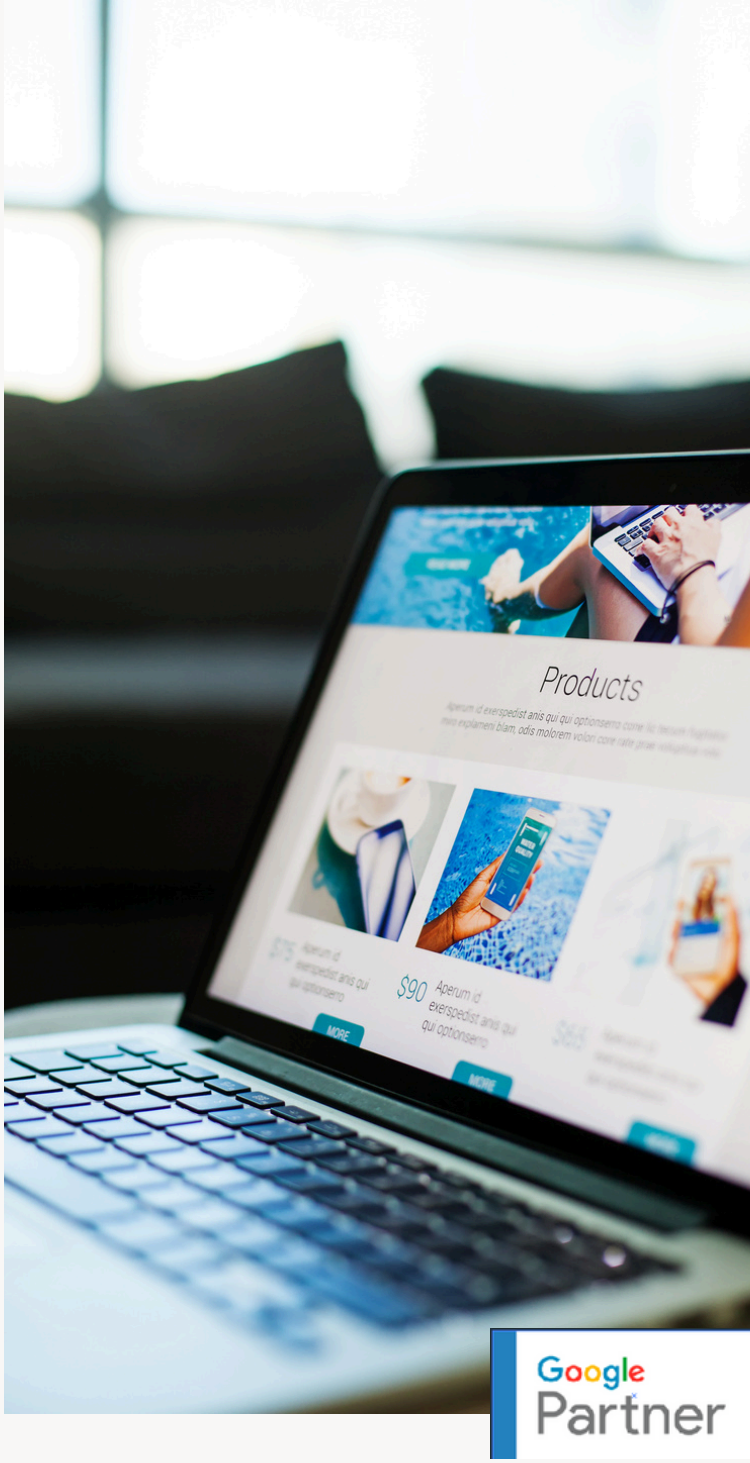
As search engines become more familiar with the content and structure of the new websites they begin to rank organically for some local search terms.

We understand how this process works and match it to our Google Ads strategy.



We target local search terms initially but as the site begins to become visible for these terms we expand our Google Ads campaign to bring in traffic from a larger area and range of search terms.

We also ‘front load’ some of your Google Ads spend, so that more money is spent in the initial 2 months, when the site is less naturally visible, than the following 4 months.

We spread the cost evenly for you!

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Reach Out To FCR Media

FCR Media is one of Ireland's largest website provider with a dedicated in-house Google Ad's team that specialise in local business campaigns across Ireland. We are always happy to use our experience to guide and help you achieve your online sales goals.

Don't hesitate to contact us on 01 618 8000 or email sales@fcrmedia.ie. We can arrange a free one to one consultation to discuss the finer details of what's included in your web build, such as a .ie domain, hosting, HTTPS & SSL, online analytics, dashboard, year long support for edits and changes and more.

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FCR MEDIA

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